

Job Title: Merchandising Assistant **Merchandising Department – Godalming**

With 30 years heritage and originally founded by true book enthusiasts, The Book People has always been and will always remain a brand with heart; priding ourselves on creativity, longevity and authority within the bookselling industry. We believe that every mind should be nourished, young and old. So we curate inspirational reading at incredible prices. Our mission is to inspire a lifelong love of reading by bringing great value books to our customers wherever they are.

We are currently going through exciting transformation, putting the customer at the forefront of our brand and credibly going from story sellers to story tellers. We operate a unique and unrivalled business model that is rapidly being taken to the next level with a strong strategy and plan in place to deliver big growth. **We are looking for a Merchandising Assistant to support the Product Merchandiser in development and management of The Book People's multi-channel merchandising-strategy. The successful candidate will support the merchandising function while showing interest in the product and enabling profitable and sustainable growth.**

The role...

- Build strong working relationships with the buying, stock and marketing teams to deliver a consistent trade plan
- Key interfaces will be marketing, stock, buying, analytics, and finance teams
- Support the buying team to drive future growth of department by achieving and exceeding KPI targets
- Produce weekly analysis of category and channel performance in an accurate and timely manner to establish trading patterns
- Identify best and worst sellers and make recommendations
- Carry out mid-season reviews to offer accurate and valuable analysis to make strategic decisions for future season plans
- Demonstrate an understanding and participate in the product cycle calendar to ensure deadlines are met
- Analyse key competitors and identify trends that are relevant to the customer and suggest actions to help grow the business
- Elevate and effectively communicate business-related issues to the buying team in a timely manner
- Demonstrate a thorough understanding of the brand
- Participate in meetings by identifying missed opportunities and making appropriate suggestions for change

You will have...

- Excellent communication skills
- Ability to build strong cross-functional relationships
- Good numeracy and Excel skills
- Organisational skills with high level of attention to detail
- Ability to demonstrate a focus on finding solutions and improvements which add value to customers and the business



Admin:

Monday to Friday 9.00am-5.30pm (37.5 hours per week)

Competitive salary

Based in Godalming

Method of application

If you would like to be an integral part of the team, please submit your CV along with a covering letter to gaynor.allen@thebookpeople.co.uk